

Argel Erevan Airola G.

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Multimedia Artist · Creative Technologist

INSTALLATION ART · 3D · GENERATIVE AV · SOUND DESIGN & MORE

Based in Mexico / USA · Mexico, 1991

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SELECTED WORKS

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01	Bio Interface	REAL-TIME GENERATIVE INSTALLATION
02	Particles of Light	GENERATIVE PARTICLE SYSTEM
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05	Festival Día de Muertos	ARCHITECTURAL PROJECTION MAPPING
06	ThermoScreen	INTERACTIVE TOUCH INSTALLATION
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PROFILE

About

Creative technologist and director specializing in innovation design and immersive audiovisual experiences. My work spans architectural projection mapping, interactive installations, museum experiences and real-time generative systems — combining technology and art into culturally meaningful, participatory work.

Education

Centro de Artes Audiovisuales
Guadalajara, Jalisco

Media Digital Art — Harvestworks
New York City

Selected Collaborators & Venues

Cocolab · MUTEK Festival
Museo Descubre · Conjunto Santander · Wavey

Selected Skills

TouchDesigner · Real-Time Generative
Projection Mapping · Arduino & Sensors
Adobe Creative Suite · VR / AR
3D Animation · Sound Design · Event Production

Focus

Interactive & immersive experiences
Museums & exhibitions · Public art
Brand activations · Digital art



01 Bio Interface

Real-Time Generative Installation

A generative organism of light breathing across a large vertical surface, reacting to the space in real time.

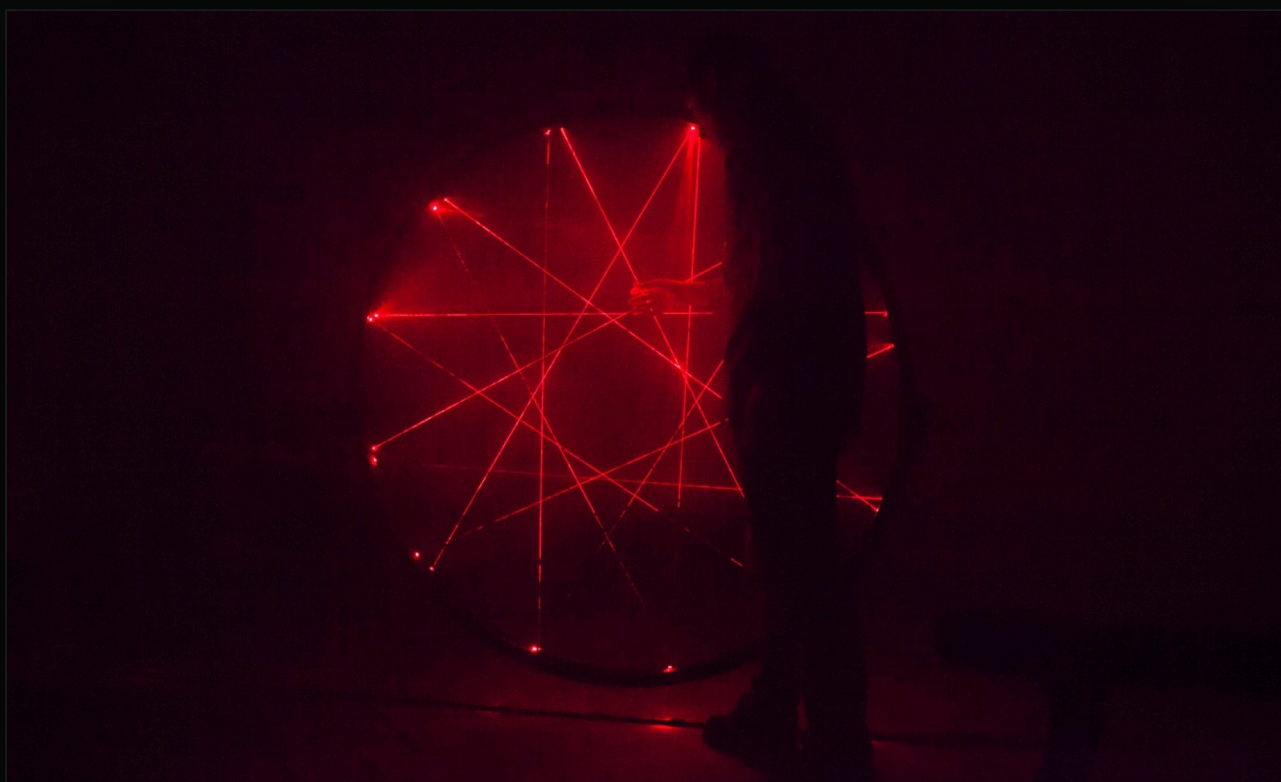
TOUCHDESIGNER

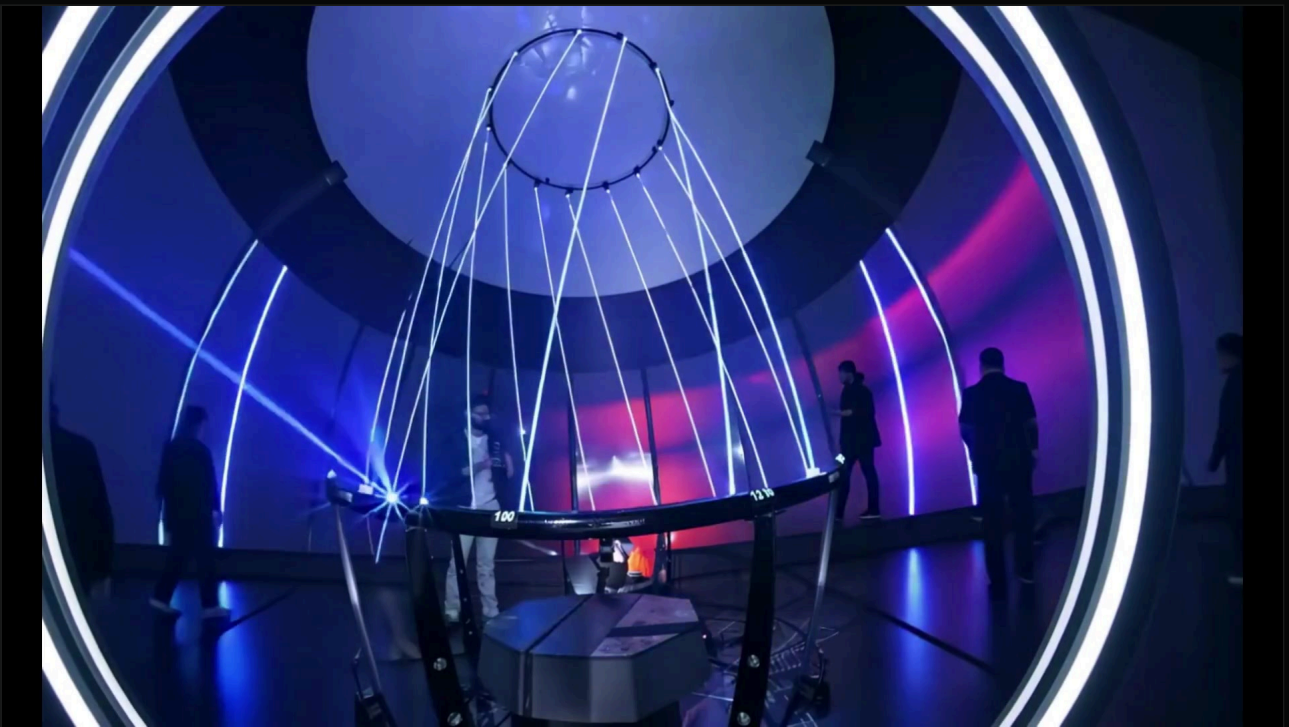


02 **Particles of Light**

Generative Particle System

A real-time particle organism that gathers, scatters and reassembles — collective movement as living light.





04 **Museo Descubre**

Interactive Sound Installation · Aguascalientes

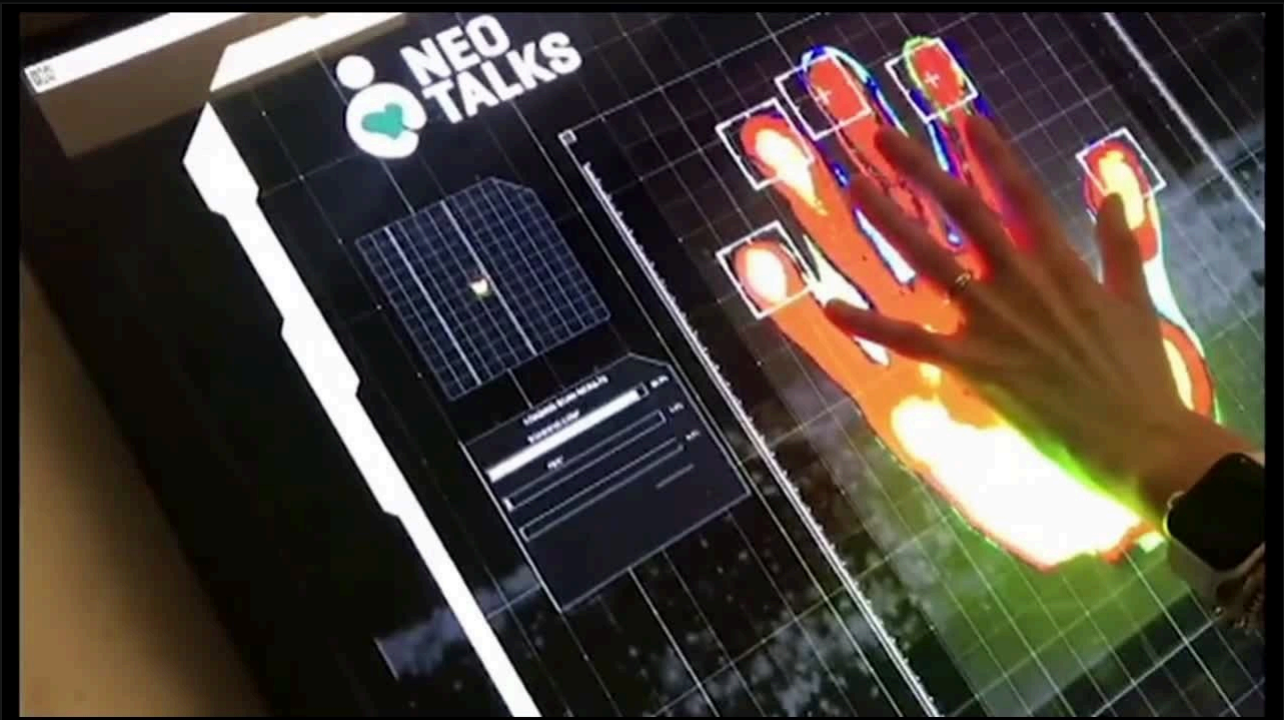
A permanent museum piece where visitors generate music and light through movement in space — science, art and technology in one gesture.

ARDUINO · LASERS · MOTION SENSORS · SOUND DESIGN



05 **Festival Día de Muertos** Architectural Projection Mapping · Chapala, Jalisco

Large-scale projection mapping over a historic civic building for the Day of the Dead — narrative light and sound that turned the plaza into a public gathering.



06 ThermoScreen

Interactive Touch Installation · Mexico City, 2021

Brand-activation touch surfaces (Kinect + sensors) where hands stir living visuals — each visitor authors the image.



07 **Asana Yoga Experience**

Immersive Projection Experience

An immersive scrim-column projection enveloping a live performer in flowing, organic light — a meditative audiovisual experience.

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